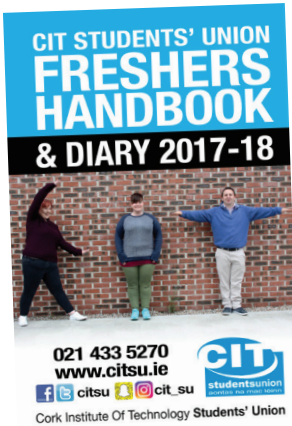


# CIT College Marketing Opportunities

Advertise at a Cork Third level Institution 2018/19



## CIT SU Student Freshers Handbook & Diary - Always at Hand...

The Students' Union publishes a Freshers Diary and Handbook providing information on all facets of student life and has a circulation of 3,000 copies. The diary is given out free of charge to first year Freshers students and class reps at our Bishopstown campus, Cork School of Music, Cork College of Art & Design and the National Maritime College of Ireland.

This Cork college Handbook and Diary is an ideal marketing vehicle for your organisation to reach a rapidly growing market. The Handbook doubles as an academic diary, which ensures its ongoing usefulness and the longevity of your advertisement.

## Cork Student Diary & Handbook Advertising Rates 2018 - 2019

### Advertisement Size

- Diary Section Branding (Logos / tag lines per day listing)
- Outside Back Cover (Glossy)
- Inside Cover Full Page (Back or Front)
- Inside Full Page
- Inside Half Page

### Full Colour - CMYK

- €2,500
- €1,200
- €1,100
- €1000
- €800

All prices are exclusive of VAT. Discounts are available for advertising packages. Please feel free to contact us so we may discuss one to suit your requirements. Advertising Rates valid for 2018 - 2019 academic year. E&OE.

## Cork College marketing opportunities:

### Sponsor a College Event - Alive & Kicking...

CIT Students' Union provides students with an active entertainment calendar throughout the year, both on campus and at night events. Event sponsorship presents you with the opportunity to put up banner advertising or branding behind live stage, with physical shout outs from DJs on stage. In addition, you will be able to flyer on your agreed sponsorship day at the CIT Student Centre, Bishopstown. your brand or organisation's name will be included in promotional literature such as flyers, posters, magazines and websites. Please enquire by phone or email if you are interested in would like to sponsor a college event

### College Freshers Packs - in the bag...

A welcome Fresher's Pack is distributed FREE of charge to all Freshers students, containing tangible products including stationery, confectionary and toiletry products by CIT Students' Union. We limit the number of paper products in this pack to first of all facilitate the assemblage of the pack and secondly, and more importantly to you, to ensure the visibility of your message so that it is not lost amongst a plethora of circulars. The cost to place a circular in this pack is €500 which is used to offset the expenditure required to put the packs together. Approximately 3,000 packs are distributed each year.



## CIT Students' Union Website Screen Shots - Third Level Advertising & Online Marketing - this is where college advertising is at...

Advertising web banner links and branding options are available for CIT SU on our homepage - [www.citsu.ie](http://www.citsu.ie) Please contact us and we can discuss options to suit your Cork college advertising requirements without obligation.



CIT Students' Union, 1<sup>st</sup> Floor Student Centre, CIT Bishopstown, Cork.  
Further information email: [supublications@cit.ie](mailto:supublications@cit.ie) or tel: **021-433 5274**

CIT SU DOES NOT SPONSOR OR SUPPORT ANY OTHER EXTERNAL MARKETING ORGANISATIONS, STUDENT CARDS OR SIMILAR ENTITIES