

Issue	Month	Copy Deadline	Distributed
1	September 2018	13 Aug	10 Sept
2	October 2018	14 Sept	01 Oct
3	November 2018	22 Oct	05 Nov
4	December 2018	19 Nov	03 Dec
5	January 2019	14 Jan	28 Jan
6	February 2019	04 Feb	18 Feb
7	March 2019	04 Mar	19 Mar
8	April 2019	01 Apr	29 Apr



Cork Institute of Technology is a third level college located in Bishopstown, Cork and caters for over 10,000 full-time students. expliCIT magazine offers a way of advertising and marketing to the entire college of students and staff, disseminating your message to your target audience.

This college magazine targets the entire college student body and alumni of over 19,000. A total of 2,500 hard copies are distributed free of charge to third level students at our Bishopstown campus, Cork School of Music, Cork College of Art & Design and the National Maritime College of Ireland.

CIT SU also feature this college publication online in magazine format at [www.citsu.ie/explicit](http://www.citsu.ie/explicit)



## expliCIT magazine advertising rates

Advertisement Size	Full Colour
Outside Back Cover (Glossy)	€1,000
Inside Full Page	€850
Inside Half Page	€450
Inside Quarter Page	€350
Inside Banner	€350

Prices are exclusive of VAT. Discounts are available for advertising packages. Please feel free to contact us so we may discuss one to suit your requirements. Advertising Rates valid for 2018 - 2019 academic year. E&OE.

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**Email: [supublications@cit.ie](mailto:supublications@cit.ie)** To view back issues and for further information:  
[www.citsu.ie/explicit](http://www.citsu.ie/explicit)